

Partner with Yellow Rose Roller Derby!

DerbyYellow Rose Roller Derby, founded in January 2013, is part of the fast-growing roller derby movement, with over 1,200 leagues globally. By sponsoring our league, your business gains visibility with thousands of passionate fans, both at events and through social media. Your support helps with practices, travel, venue costs, uniforms, equipment, and marketing. We offer tailored sponsorship packages with options like event banners, digital promotions, and custom partnerships to help boost your brand's reach.

Why Partner with Yellow Rose Roller Derby?

Our skaters are professionals and community leaders who support the businesses that back us. We empower all to reach their full potential in sports and life. Roller derby is authentic, adrenaline-fueled entertainment, offering fans a genuine experience. Join us in supporting a competitive, growing league built on dedication, teamwork, and community spirit.

Let's Grow Together!

Partner with Yellow Rose Roller Derby today and enjoy the benefits of aligning with a sport and league that are taking the world by storm. Contact us to discuss how we can create a sponsorship package that works for you.

***As a 501(c)(3) nonprofit, all sponsorships are tax-deductible.

Contact Us

www.Yellow-Rose-Roller-Derby.com
Sponsorship@YellowRoseDerbyGirls.com

Yellow Rose Roller Derby



2025 Home Game Schedule

26 APRIL 2025	YELLOW ROSE VS ALAMO CITY ROLLER DERBY
10 MAY 2025	YELLOW ROSE VS ROUGHNECK ROLLER DERBY
21 JUNE 2025	YELLOW ROSE VS RED STICK-CAPITAL DEFENDERS
09 AUGUST 2025	YELLOW ROSE VS TXRG HOMIES
22 NOVEMBER 2025	YELLOW ROSE VS RGV BANDIDAS

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Sponsorship Options

We have many pre-made packages to choose from, a la carte options, or contact us and we'll be happy to customize something that works for you!

Packages

Lead Jammer Sponsor

\$1500/Season

- Banner Displayed
- Promotional Table
- Full Page Ad in Program
- Sponsor logo and link on website
- Social media mention (2 per quarter)
- 4 announcements per game
- 4 season passes
- 2 t-shirts

All Star Sponsor

\$1000/Season

- Banner displayed
- Promotional table
- Half-page ad in programs
- Sponsor logo and link on website
- Social media mention (1 per quarter)
- 4 announcements per game
- 2 season passes
- 2 t-shirts

Fresh Meat Sponsor

\$500/Season

- Banner displayed at home games
- Sponsor logo and link on website
- Social media mention (1 per quarter)
- 2 announcements per game

Title Bout Sponsor

\$200/Game

- Announced as official bout sponsor at least 4 time during bout
- 3' x 6' sponsor banner displayed at target location
- Full-page ad
- Promotional Table

Announcements

Penalty Box Sponsor

\$200/game, \$500/season

Receive multiple mentions as players are sent to the penalty box

Jam Line Sponsor

\$200/game, \$500/season

Average 30 mentions as the jammers step up to the jam line

Time Out Sponsor

\$100/game, \$400/season

Average 20 mentions as the jammers step up to the jam line

Program Ads

- 2 page centerfold \$100/game
- Full page \$60/game
- Half page \$40/game
- Back Cover \$100/game

*Programs are printed in black and white

*Sponsors are responsible for ad design. Ads are due 2 weeks prior to scheduled game date

A la Carte Options

Promotional Table

\$25/game

- Set up an informational table or booth and pass out promotional materials to fans

Social Media Mention 1 for \$10 or 12 for \$100

- Your company will reach thousands of YRRD fans through a public mention on our social media page along with your logo on our website

Announcement at game \$20 each or \$100 for 6

- Have your company's name and info mentioned during a game

Banner Display \$75/game or \$500/season

- Sponsor provided banner to be displayed during home games

Silent Auction Items

- Contact us about donating large silent auction items (2 auctions per year)

Flyer Mention \$15 each or \$300/season

- Your company logo listed on our boot camp and game-day flyers (2-3 bootcamps per year and 4-5 game days per year)

Optional Sponsorship Benefit:

Team Discount Program

- As an additional sponsorship option, you can provide a discount on your services or products to YellowRose Roller Derby league members. The difference between your regular price and the discounted price will be applied as part of your sponsorship contribution. This allows you to directly support the team while gaining exposure to our members and their networks.

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Sponsorship Contract

Company: _____

Contact Name: _____ Phone: _____

Email: _____

Commitment/Package: _____

Total Commitment Amount: _____ Payment Due: _____

Sponsorship Agreement:

Logo Usage: By signing this agreement, I grant Yellow Rose Roller Derby permission to use our logo on the website, promotional materials, and any related marketing efforts associated with the sponsorship, I agree to provide high-quality logo file for this purpose.

Payment Terms: I understand that my sponsorship contribution must be paid in full on or before the agreed due date. Failure to make payment by the due date may result in the forfeiture of sponsorship rights, logo display, and other agreed-upon benefits.

Agreement Scope: This sponsorship does not create an exclusive partnership or grant rights beyond those explicitly agreed upon in this document.

Termination: Yellow Rose Roller Derby reserves the right to terminate this sponsorship agreement if the terms are not upheld.

Sponsor Signature: _____